



Tourism Commission Agenda

October 22, 2024, at 3:00 PM

Holiday Inn - Salish West Conference Room (4260 Mitchell Way)

Participation Options: Tourism Commission meetings have returned to in-person but can also be attended virtually online or by phone by using the meeting information below.

Virtual Meeting Link: <https://cob.org/tconlinemeeting>

By Phone: • (253) 215-8782 • (669) 900-6833 • (301) 715-8592 • (929) 205-6099

ID/ Password: Meeting ID: 926 3348 0860 / Password: 9

Tourism Commission Members

Marc Blake, Kevin Coleman, Todd Elsworth, Peter Frazier, Kelly Hart, Sara Holliday, Christine Jenkins, Craig Jewell, Nick Kelly, Matt Lesinski, and Stephanie Morrell

Call to Order

1. Roll Call

Agenda Items

- | | |
|--|-------|
| 1. Approval of Minutes
Vote to Approve | p. 2 |
| 2. Draft Tourism Budget Presentation
Information/Discussion | p. 7 |
| 3. BWCT 2025 Marketing Plan Presentation
Information/Discussion | p. 9 |
| 4. 2025 Start Up and Standard Grant Allocation
Provide Direction or Guidance | p. 27 |
| 5. 2025 Lodging Tax Budget Recommendation
Vote to Approve | p. 28 |

Other Business

1. **Public Comment Period**
During this time, citizens may take up to three (3) minutes to address the members about any topic not on the agenda. Citizens wishing to speak during this time will be recognized by the Chair for comment.
2. **For the Good of the Order, Legislative Issues, and Annoucements**

Accessibility: The City of Bellingham complies with the Americans with Disabilities Act. Elevator access to the second floor is available at City Hall's west entrance. Hearing assistance is available, and a receiver may be checked out through the clerk prior to

the meeting. For additional accommodations, contact Taylor Webb at 360-778-8300 (voice), 711 (WA State Relay), or staysi@cob.org at least 3 days prior to the meeting.